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Introduction

Driving is a significant responsibility. Not only does it require financial commitment, driving also comes with serious risks. It's critical that newer drivers understand the potential risks and consequences associated with driving. By learning best safety practices and knowing the rules of the road, teens and young adults can drive with confidence and keep themselves safe.

This toolkit contains guidance intended to help parents have conversations with teen drivers about their safety behind the wheel. Be sure to check out the <u>appendix</u> for a teen driving agreement and a variety of infographics.

For even more safe driving resources, including videos and insurance-savings tips, parents should reach out to Horst Insurance.









Teen Driver Safety Tips

Research from the Centers for Disease Control and Prevention has found that drivers ages 16-19 are more likely to be involved in a motor vehicle crash than any other age group. Nevertheless, newly licensed teens can avoid accidents by upholding safe driving practices on the road.

Here are some general tips for staying safe behind the wheel.

- Always use your seat belt, even if you're just going for a short drive down the block.
- Never drive under the influence of drugs or alcohol. Remember that prescription medications can impact your driving, too.
- Avoid driving at night if you don't have much experience behind the wheel.
- Watch the forecast to avoid any inclement weather.
- Always try to stay at least four seconds behind the vehicle in front of you. This can help give you more reaction time in the event of an emergency.
- Never use your cellphone in your car.
- Don't drive with more than one other person in your car until you feel more comfortable behind the wheel—this will help you to stay focused on the road and the traffic around you.
- If you ever feel uncomfortable driving or feel as though the road conditions are too dangerous, pull over and park your vehicle as soon as it is safe to do so.









Preventing Distracted Driving

Distracted driving occurs whenever you engage in an activity behind the wheel that takes your attention away from the road. Such activities can include using your cellphone, eating, drinking, plugging information into your GPS or adjusting the radio.

Think distracted driving isn't a serious concern? Think again. According to the National Safety Council, more than 3,000 people die each year as a result of distracted driving crashes.

Here are some things you can do to reduce potential distractions while you drive—keeping both yourself and others safe on the road.

- Never talk on your cellphone or text while driving. It's **dangerous** and may be **illegal**.
- Never touch up your makeup or hair while driving.
- Limit your conversations with passengers and ask them to keep their voices down so you can concentrate on the road.
- Commit to a radio station or playlist before you disembark and never adjust the music while driving.
- Don't check your phone at stop lights. It's good practice to simply ignore your phone until the car is completely turned off.
- Never allow animals to sit on your lap while driving.
- Don't eat or drink while driving.
- Avoid reading maps or directions as you drive. Instead, pull into a parking lot to get your bearings and determine where you need to go next to reach your final destination.

Make the Road Your Sole Focus While Driving

Allowing yourself to become distracted while driving can lead to dangerous, and even fatal, consequences. Be a responsible motorist and make paying attention to the road your number one priority when you're behind the wheel.









Don't Text and Drive

According to research from the University of Utah, using a hand-held or hands-free mobile device slows a driver's reactions as much as someone with a blood alcohol content of 0.08%, the legal limit in all U.S. states. What's more, using mobile devices to call, text or email is a leading cause of distracted driving.

Text messaging is a useful way to communicate quickly, but safety should never be traded for convenience. Trying to write or read a text message while driving puts your full attention on your phone and not on the road, where it should be.

Distracted driving due to mobile devices isn't just a problem with teenagers. Drivers of all ages are susceptible. Remember, just because a driver is more experienced does not mean that they can drive more safely while texting, calling or otherwise being distracted by a mobile device.

Every day, people are injured and killed due to a person texting while driving. Because of the increasing danger of distracted driving, many states now outlaw the use of cellphones in any capacity while driving—and your state may be one of them.

To avoid a ticket and a potentially dangerous accident, **do not use your cellphone** while driving. If you must absolutely make or answer a phone call or text, pull off the road in a safe area and then do so.

Think Twice Before Texting

Would you think it was okay for a doctor to be texting, emailing or carrying on an unrelated phone conversation while performing an operation? This may sound silly, but a driver and a doctor both have the safety of others in their hands. Protect both yourself and others on the road by putting down your cellphone while driving.









Defensive Driving Tips

Being a defensive driver entails utilizing various road skills to defend yourself against potential accident hazards. Using proper defensive driving techniques will help keep both you and other drivers safe on the road. With this in mind, be sure to implement the following defensive driving guidance the next time you get behind the wheel.

- **Eliminate distractions**. The first step in being a defensive driver is to reduce distractions while you drive. As such, it's important to make sure the road is your sole focus—avoid using your cellphone, adjusting the radio, programming your GPS, eating, drinking or applying makeup behind the wheel.
- Remain alert. In addition to eliminating distractions, it's vital to be fully aware of your surroundings on the road. This practice will help you better detect upcoming hazards, allowing you to respond as quickly and safely as possible. Check your mirrors often, and try to scan road conditions approximately 20 to 30 seconds ahead of you. Specifically, keep an eye out for other drivers, nearby pedestrians and road obstructions (e.g., traffic cones or construction work).
- Follow the rules of the road. This includes wearing your seat belt, obeying speed limits, using your turn signals and avoiding driving with excess passengers in your vehicle. Also, make sure you approach intersections with caution—never run a red light or stop sign. Even if you have the right of way, look around to confirm it's safe to cross the intersection before doing so.
- Avoid aggressive driving (and drivers). Aggressive habits—such as switching lanes frequently, braking or accelerating suddenly, and tailgating other drivers—can increase your likelihood of being involved in an accident. Try to be as predictable and forgiving as possible by always leaving at least a four-second distance between you and the vehicle in front of you, avoiding abrupt lane changes and keeping a steady pace. If another driver is displaying aggressive habits, try to distance yourself from them or pull over when it is safe to do so.
- **Be extra careful in adverse conditions**. In severe weather (e.g., heavy rain, snow and fog), road conditions can be significantly more dangerous. Take additional precautions by reducing your speed, increasing your following distance, braking earlier and using your headlights.

Don't Forget to Take Care of Your Vehicle

Even the most defensive drivers could contribute to an accident on the road if operating an unsafe vehicle. Make sure you keep your vehicle in good shape by taking it for routine oil changes and fluid checks, ensuring the tires are properly inflated and performing other maintenance as needed.









Stay Safe When Driving Alone

It's nice to have a family member or friend riding passenger in your vehicle while you drive—not only for companionship, but also for safety. In fact, recent research found that solo drivers are more likely to be targeted by criminals due to a lack of witnesses. As such, be sure to keep the following safety precautions in mind whenever you are driving alone.

- Have your keys in your hand when you are walking to your vehicle.
- If you are in an unsafe area, pre-dial 911 on your cell phone before walking to your vehicle.
- If you will be leaving after dark, park in an area that is well-lit and always lock your vehicle every time you get out.
- If you have been followed to your vehicle or suspect that someone is hiding in or near it, quickly move away and get help immediately. Always trust your instincts.
- If you believe you are being followed, do not drive home. Drive to the nearest safe, welllit place and call 911.
- If safe to do so, look around and under your vehicle when you return to it. Check for flat tires, which may indicate that someone tampered with your vehicle.
- Look inside all the windows to make sure that no one is hiding in the back seat. If you notice anything suspicious, go find help immediately.
- Lock your vehicle doors once you are inside and keep the windows up whenever possible.
- If you are rear-ended, do not get out of your vehicle unless you are in a safe, public area. Notify your family and friends where you are going and when you are expected.

Utilize Your Vehicle's Panic Button

If you are walking to your vehicle and notice someone who looks suspicious, hold down the panic button on your vehicle's key fob or remote to signal trouble. This practice may deter the person because of the loud noise and attention that you are making. If you are inside of your vehicle and sense trouble, honk your horn repeatedly to get others' attention.









Driving in Extreme Weather

Driving in adverse weather conditions can be downright nerve-wracking. It can also be very dangerous. Being aware of how to modify your driving during heavy rain, snow and fog can help you stay calm and safe during your journey. Consider the following tips when driving in extreme weather.

Rain and Thunderstorms

- Turn on your headlights, wipers and defroster to increase visibility.
- Drive in the tracks of the vehicle ahead of you and reduce your speed.
- If you hydroplane, hold the steering wheel straight and remove your foot from the gas.

Tornadoes

- If you are driving during a tornado, do not try to outrun it. Focus on finding a safe place to protect yourself while the tornado passes. Follow these best practices:
 - o If the tornado forms in the distance, drive to a nearby public building (e.g., a bank or restaurant) and seek shelter.
 - If the tornado forms nearby, safely pull over to the side of the road, duck below your vehicle's windows, keep your seat belt fastened and cover your head with your hands or a blanket.
 - If the tornado forms nearby and you have exited your vehicle, take cover in a low-lying ditch and cover your head with your hands or a blanket.

Snow, Sleet and Freezing Rain

- Clean ice and snow off your windows, hood and trunk before departing.
- Drive with extreme caution and at reduced speeds.
- Do not brake quickly as you may spin out of control.

Fog

- Slow down before you reach a patch of fog in front of you.
- Use only your low beams or fog lights and put on your defroster and wipers to increase visibility.
- If the fog is extremely thick, roll down all of your windows to hear other vehicles around you.

The Dangers of Tailgating in Rain or Snow

Apart from these top tips, allow extra room between your vehicle and the one in front of you when driving in snow or rain, seeing as you will need between three and 12 times the amount of stopping distance that you would normally need without any precipitation.









How to React After a Crash

In the event that you get into a car accident, it's important to know how to react and make sure that the process goes as smoothly as possible. Whether it's a fender bender or rear-end collision, consider the following guidance on how to respond after a crash.

- Get out of your vehicle and try to help anyone who is injured.
- Call the police or highway patrol immediately.
- Take photographs of your damaged vehicle and the scene. Note the date and time that the images were taken.
- Protect the accident scene by setting up flares, putting up cones or moving your vehicle off the road. Keep these items in your trunk at all times in the event of an accident.
- Once the police arrive, give them as much information as you can about what occurred. Do not admit fault; simply give the facts.
- Ask the investigating officer for a copy of the police report, as you may have to submit it with your insurance claim.
- Take as many notes and write down as many details as you can remember about the accident, and then call Horst Insurance to report your claim.
- Keep all records of correspondence that you have regarding your claim, including the date, name and title of the person that you talked to about the accident.
- Keep a record of any expenses that you incurred as a result of the accident. Depending
 on your policy, you may be entitled to reimbursement for those expenses.

Don't Forget to Gather the Facts

This may sound easy, but many people forget to record the facts after an accident for one reason or another. It is important to get the names, address and phone numbers of everyone involved. Also, gather a description of the car(s) and license plate number(s), and make sure to get the insurance company and the vehicle identification number of everyone involved when you're at the scene of the accident.









Safe Driving Saves Money

For better or worse, your automobile insurance premium is a direct result of your driving record. This amount is determined by the insurance company to cover the costs of insuring you and your family as drivers on the road.

How Safe Driving Lowers Your Premium

- Before giving you a premium price quote for your automobile coverage, insurance companies look at your driving record for the last three to five years.
- Your driving record reveals how risky you would be as an insured. Teen drivers don't have a
 driving record, so they're generally more expensive to insure initially.
- Those with lots of tickets and/or accidents are considered more of a potential liability because statistically, they will get into more accidents and have more tickets in the future.

How Safe Driving Protects Your Wallet

- If you have no accidents or tickets (especially moving violations) on your record recently, you may be eligible for a lower premium rate.
- You may also be eligible for a significant discount after several years of good driving.
- You may also be eligible for an accident forgiveness program if you've gone several years without an accident on your record.

What Safe Driving Can Do for Your Deductible

A good driving record can also reduce your deductible. For each year that you go without an accident or ticket, you may be eligible for deductible discounts, depending on the policy. This may be extremely beneficial for those who elect a higher deductible in exchange for smaller premiums.

The Good Student Discount

Teens and young adults often face hefty auto insurance premiums because, statistically, they are more likely to get into car accidents. However, most carriers offer a simple solution to combat this financial burden—offering a good student discount.

What Is the Good Student Discount?

The good student discount is an auto insurance discount provided by carriers that benefits students financially for their academic achievement. This discount offers reduced premium rates for current students that maintain a specific GPA or other measurable level of success in school.

Teen Driver Toolkit









Good Student Discount Qualifications

While **specific qualifications vary between carriers and states**, auto insurance companies might require students to meet the following or similar standards:

- Be under the age of 25
- Be currently enrolled full time in high school, college or university
- Maintain at least a 3.0 GPA
- Score in the top 20% on the PSAT, SAT or ACT
- Receive recognition on the dean's list or honor roll

Receiving the Good Student Discount

In order to receive the good student discount, you will need to provide both proof of enrollment and proof of academic achievement. This proof can be provided to carriers in the form of a report card or transcript, standardized test score results, a letter from a school administrator, or a dean's list or honor roll certificate.

In the case of a home-schooled student, you will need to provide a certification signed by a home-schooled certifying body, such as the State Department of Education.

Parents should speak with Horst Insurance to learn more about this potential discount and its requirements.









Shopping for a Safe Vehicle

Every new vehicle must meet certain federal safety standards, but that doesn't mean that all vehicles are equally safe. Many automakers offer safety features beyond the required federal minimums. That's why it's important to carefully review the various safety features offered for a vehicle before finalizing your purchase.

Here are some key safety features to consider when buying a car.

- **Crashworthiness**—These features reduce the risk of death or serious injury when a crash occurs.
- **Vehicle structural design**—A good structural design has a strong occupant compartment, known as the safety cage, as well as front and rear ends designed to buckle and bend in a crash to absorb the force of the crash.
- **Vehicle size and weight**—The laws of physics dictate that larger and heavier cars are safer than lighter and smaller ones.
- **Anti-lock brakes**—Anti-lock brakes pump brakes automatically many times a second to prevent lockup and allow you to keep control of the car.
- **Daytime running lights**—These lights automatically turn on with your car. By increasing the contrast between a vehicle and its backgrounds and making the vehicles more visible to oncoming drivers, these lights can prevent daytime accidents.
- On-the-road experience—Other design characteristics can influence injury risk on the road. Some SUVs are prone to rolling over. "High performance" cars typically have higherthan-average death rates because drivers are tempted to use excessive speed.

Keep These Important Features in Mind

Seat belts, airbags and head restraints all work together with a vehicle's structure to protect people in serious crashes. Lap and shoulder belts hold you in place, reducing the chance you'll be ejected from the vehicle during a crash. If you aren't belted, you'll continue moving forward until something suddenly stops you (often a hard interior surface that will cause injuries). Consider each vehicle's safety belt, airbag and head restraint features while you shop.









Appendix

This section includes various safe driving resources for a family to print and use. To print out any of these resources separately from the toolkit, please follow these instructions:

- 1. Choose the "Print" option from the "File" menu.
- 2. Under the "Settings" option, click on the arrow next to "Print All Pages" to access the drop-down menu. Select "Custom Print" and enter the page number range you would like to print, or enter the page number range you would like to print in the "Pages" box.

Parent/Teen Driving Agreement

Provided by: Horst Insurance
I,, will drive carefully and cautiously and will be courteous to other drivers,
bicyclists and pedestrians at all times.
I promise that I will obey all the rules of the road.
Always wear a seat belt and make all my passengers buckle up
Obey all traffic lights, stop signs, other street signs, and road markings
Stay within the speed limit and drive safely
Never use the car to race or to try to impress others
Never give rides to hitchhikers
I promise that I will make sure I can stay focused on driving.
Drive with both hands on the wheel
 Never eat, drink, or use a cell phone to talk or text while I drive
Drive only when I am alert and in emotional control
• Call my parents for a ride home if I am impaired in any way that interferes with my ability to drive safely
Never use headphones while I drive
I promise that I will respect laws about drugs and alcohol.
Drive only when I am alcohol and drug free
Never allow any alcohol or illegal drugs in the car
 Never accept a ride if the driver is not also alcohol and drug free
I promise that I will be a responsible driver.
• Drive only when I have permission to use the car and will not let anyone else drive the car unless I have permission
Drive someone else's car only if I have parental permission
Pay for all traffic citations or parking tickets
 Maintain good grades at school and complete my family responsibilities as listed here:
Contribute to the costs of gasoline, maintenance and insurance as listed here:

Additional Promises:

•	For the next	months, I will not drive after	pm.			
•		months, I will not transport more esponsible adult).	than teen passengers (unless I am			
•	For the next while the car is m	 -	, air conditioning/heater or any electronic de	vices		
•	For the next	months, I will not drive in bad we	ather.			
•	I understand that I am not permitted to drive to off-limit locations or on roads and highways as listed here:					
•	Additional restric	tions:				
Penalt	ies for contract v	iolations:				
•	Drove after drink	king alcohol or using drugs	No driving for months.			
•	Got ticket for spe	eeding or moving violation	No driving for months.			
•	Drove after night	t driving curfew	No driving for weeks/mont	:hs		
•	Drove too many	passengers	No driving for weeks/mont	:hs		
•	Broke promise al	bout seat belts (self and others)	No driving for weeks/mont	:hs		
•	Drove on a road	or to an area that is off-limits	No driving for weeks/mont	:hs		
includi me gre	ng removal of my dater drivilegesible driver.	Iriving privileges, if I violate the cor	:. I understand that my parents will impose potract. I also understand that my parents will and as I demonstrate that I am always a safe	ll allow		
oigiiat	ures.					
Driver:			Date			
Parent	promise: I also agre	ee to drive safely and to be an excell	lent role model.			
Parent	(or guardian):		Date			
Parent (or guardian):			Date			

I agree to the following restrictions, but understand that these restrictions will be modified by my parents as I

get more driving experience and demonstrate that I am a responsible driver.

4 Tips to Prevent Distracted Driving

According to the National Highway Traffic Safety Administration, nearly 3,500 people are killed in crashes involving distracted driving every year. Follow these safety tips to cut down on distractions and stay safe on the road:

NEVER LOOK AT YOUR PHONE WHILE DRIVING. IF YOU NEED TO REACH SOMEONE. PULL OVER IN A SAFE AREA.

Take some time before you drive to look up directions, find music to listen to or perform other tasks.

Pull over if you feel tired or unwell.



Only adjust your entertainment system when you're at a complete stop.

Safety Tips for Teen Drivers and Their Parents

Handing a teenager their first set of car keys can carry significant risks. In fact, recent research from the Centers for Disease Control and Prevention found that drivers ages 16-19 are more likely to be involved in a motor vehicle crash than any other age group. Nevertheless, newly licensed teens and their parents can work together to uphold safe driving practices and prevent accidents with these tips.

Tips for Teens:



Always be prepared. Ensure you are prepared for any scenario on the road by keeping your vehicle stocked with an emergency kit.



Avoid distractions. Keep your hands on the wheel and eyes on the road at all times. Never use your phone behind the wheel. Program your GPS and adjust the radio before driving.



Never drive impaired. Don't drive if you're drowsy or under the influence of alcohol or drugs.



Follow the rules of the road. This includes wearing your seat belt, obeying speed limits, using turn signals and limiting the number of passengers in your vehicle.

Tips for Parents:



Enforce the graduated driver's licensing (GDL) rules. These restrictions gradually provide newly licensed drivers with more privileges as they get more experience. GDL rules vary by state.



Discuss the dangers. Have open conversations with your teen about the risks of driving to ensure they understand how serious the consequences of unsafe behaviors can be.



Set an example. When it comes to driving, your teen will follow your lead. Make sure you set a good example by following the rules of the road whenever you get behind the wheel.



Secure proper insurance. It's vital to protect your teen driver as they hit the road by updating your auto insurance policy. For coverage guidance, contact us today.

7 Tips For Adding A Teen to Your Auto Policy

Adding a teen to your auto insurance will likely cause your premiums to increase. Although this can be quite costly, it is typically less expensive than having your teen purchase their own insurance, and it will provide them with the coverage they need.



Here are seven tips for adding a teen to your auto insurance policy:



1. Be prepared for higher premium costs.

Teenage drivers are inexperienced, meaning a greater risk of accidents. This risk translates to higher insurance costs.



2. Choose the right car.

Used cars are often less expensive to insure than new vehicles and some models are cheaper than others. Sedans, minivans and SUVs typically have the best rates for teens.



3. Enroll your teen in a safe driving course.

A safe driving course will help teach your teen the rules of the road and other safe driving practices.



4. Consider having your teen postpone getting their license.

Younger drivers generally cost more to insure. If your teen doesn't need to drive, consider having them wait another year.



5. Raise your collision deductible.

Higher comprehensive or collision deductibles can lower your monthly premiums, but remember this will mean more out-of-pocket expenses if there's an accident.



6. Be transparent about your safety expectations.

Talk to your teen about the importance of safe driving habits, such as never texting and driving.



7. Search for discounts.

Adding a teen to your insurance policy may make you eligible for a number of discount programs. Look for good student discounts, family plans and low mileage discounts.

Whether you plan to add your teen to your auto insurance or have them purchase their own, make sure they're covered before they get behind the wheel. Contact us today for more guidance.



Drive safely. Unsafe driving habits such as speeding, hard braking and idling can significantly reduce your vehicle's fuel efficiency. As such, be sure to always obey speed limits and remove your foot from the gas pedal well before braking. Also, utilize cruise control when possible to maintain a consistent speed and turn your vehicle completely off instead of leaving the engine running while stopped for extended periods.



Check your tires. Poorly inflated tires can affect your vehicle's handling and braking capabilities, increasing the risk of a blowout on the road and lowering overall fuel mileage. Make sure to check the pressure of your tires frequently and inflate them as needed.



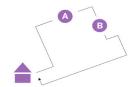
Prioritize maintenance. Apart from keeping the tires inflated, having your vehicle serviced routinely can also help it run more efficiently. Check your vehicle's owner's manual for recommended maintenance intervals.



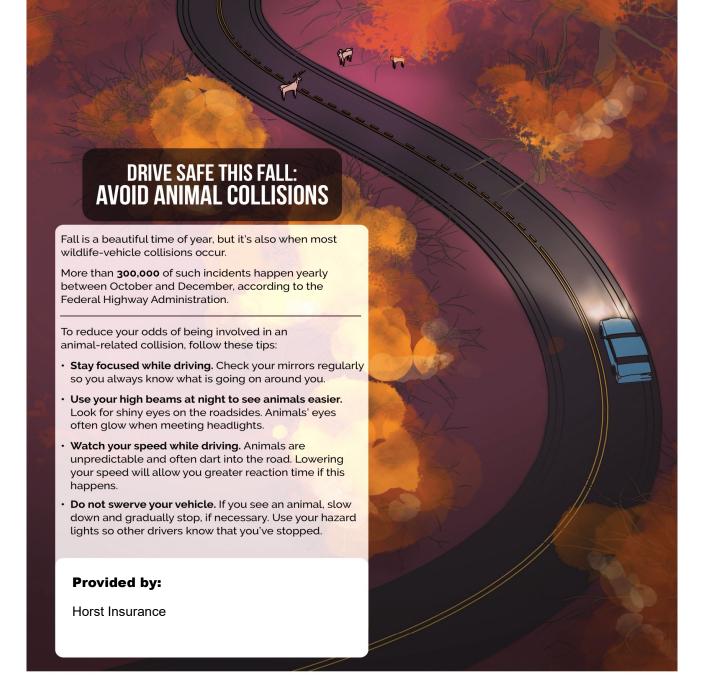
Avoid drag. Excess weight in your vehicle can generate a drag on the engine, forcing it to consume additional gasoline. To avoid driving around with unnecessary weight and wasting fuel, check the back seat and trunk for any items that could be removed. Additionally, keep the windows up while traveling on the highway to further minimize drag.



Give the air conditioner a break. Running your vehicle's air conditioner can also result in the engine using extra fuel. Try to limit your use of the air conditioner by turning it off five minutes before reaching your destination and parking in the shade or a covered garage.



Combine trips. Instead of taking several short trips to run errands, consider combining these journeys to promote fuel efficiency and prevent your vehicle's engine from having to warm up multiple times. If possible, don't run errands during rush hour, as driving amid heavy traffic can waste gasoline.



WHAT TO DO IF YOU'RE IN AN ANIMAL COLLISION



PULL YOUR VEHICLE TO THE ROADSIDE.

Pull your vehicle over and turn on your hazard lights. Stay off the road and out of the way of any oncoming traffic.



STAY AWAY FROM THE ANIMAL.

Observe the animal from inside your vehicle, but don't approach it. Frightened or wounded animals can be dangerous and harm you.

Call the authorities if the animal you struck blocks traffic and threatens other drivers.



CONTACT YOUR INSURANCE AGENT.

Report any damage or injuries to your insurance agent. The sooner you do, the more quickly your claim is processed.



CHECK IF YOUR VEHICLE IS SAFE TO DRIVE.

Check if your vehicle is drivable after your collision. Any leaking fluids, loose parts, tire damage, broken lights or other damage can be safety hazards and make your vehicle unsafe to drive. Call for a tow truck if necessary.

What to Do After

a Car Accident

Car accidents can be **frightening**, and dealing with the aftermath may seem **confusing**.



Look for injuries. Inspect yourself and any passengers for injuries. Avoid moving anyone who is seriously injured (yourself included). Call 911 right away or ask a bystander to call if there are injuries. If it is safe to do so, check on the other drivers involved.



Move to safety. If your car can be driven, cautiously move it out of traffic to the side of the road. Use your hazard/warning lights and turn your car off after it's moved. If your vehicle cannot be moved, focus on getting yourself and passengers out of traffic to safety.







Call the police. Call 911 or the police nonemergency number, depending on the severity of the accident.

Depending on the location, this may be a legal requirement in certain situations.

Contacting the police right away also begins a police report, which can be vital for an insurance claim.



Document the scene and exchange driver information. Write down the location where the accident occurred and take pictures of the scene. Get different angles and include shots of all vehicle damage—yours and the other driver's. This documentation can be important for an accurate police report and can help establish fault.



Speak with the other driver(s) involved and exchange information. Get their name, address, contact information, insurance details (e.g., insurer and policy number), license number and plate number. Document the vehicle color, make and model if you can. If there are bystanders, ask if any are willing to provide their contact information.



Get a copy of the police report. When the police arrive, document the officers' names and badge numbers. Ask them where and when you can obtain a copy of the incident report, which you may need for your insurance claim.



Contact your insurer to file a claim.

Call your insurance agent right away after a car accident. You may even consider calling them from the scene of the accident.